**P0-Project Deliverable 0 - Team Formation & Product Vision Report**

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**FOR:** hospitals, doctors, and patients

**WHO:** need an efficient way to manage health records, track medications, schedule appointments, and conduct virtual consultations

**The** **MediTrack** (subject to change) **is a** hospital management and patient engagement platform

**THAT:** simplifies healthcare management by allowing patients to track their medical history, receive reminders for medications and appointments, consult doctors via telemedicine, and manage family health records in one place

**UNLIKE:** traditional hospital record-keeping systems or patient portals that lack interactive and personalized features

**OUR PRODUCT:** enhances patient-doctor communication, integrates telemedicine, provides smart reminders, supports multi-user family health tracking, and incorporates gamification to encourage better health habits

**Key Questions Answered:**

* **What is the product?** A hospital management and patient engagement app enables patients to track health data, communicate with doctors, and receive smart reminders while acting as a database for healthcare providers.
* **Who are the target customers and users?** Hospitals, doctors, patients, and families must manage multiple health records.
* **Why should customers buy this product?** It improves efficiency, enhances doctor-patient communication, provides seamless telemedicine integration, and makes healthcare management more engaging through gamification.